

# SONA 2014

# VS.

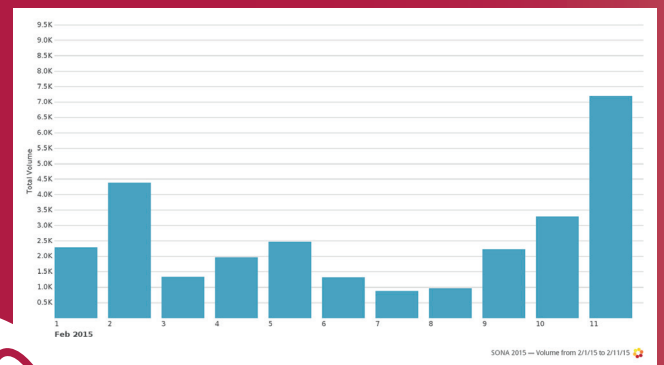
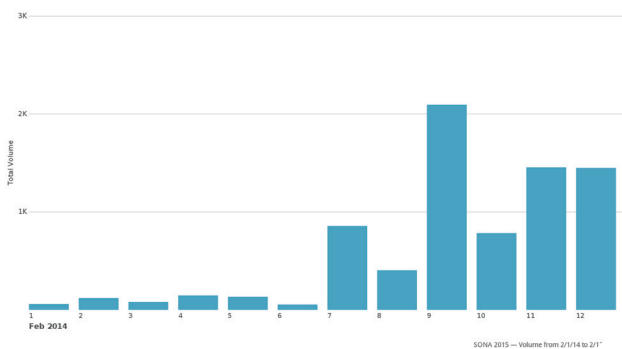
# SONA 2015



**7,647**  
Total Posts



**28,353**  
Total Posts



## Top Mentions\*

\*Metrics refer to SONA 2015 only.

The most frequently used Twitter handles in posts.

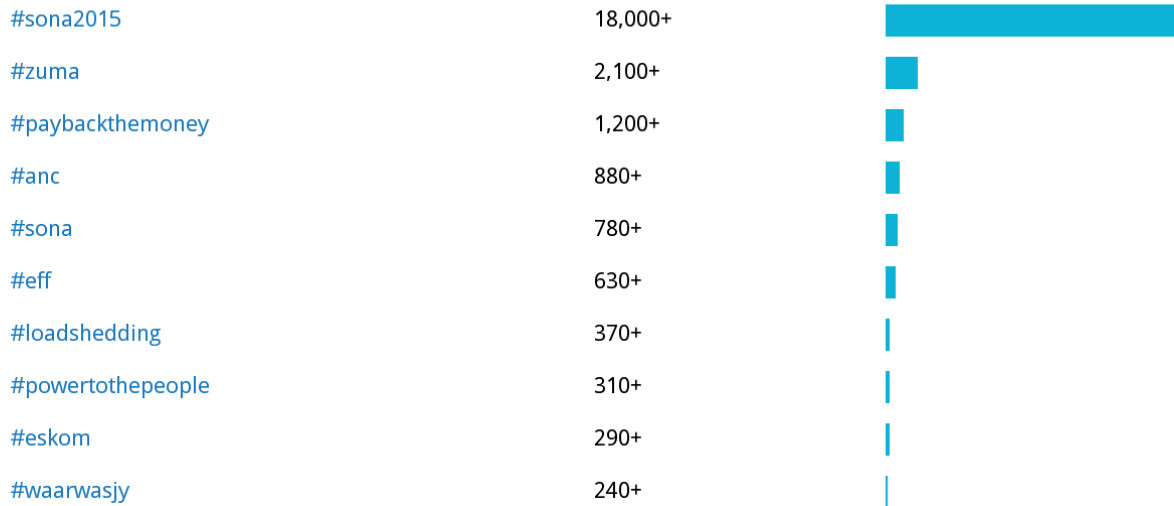
@presidencyza	11,000+
@julius_s_malema	490+
@myanc_	420+
@helenzille	380+
@mmusimaimane	320+
@encanews	310+
@timeslive	240+
@sapresident	240+
@parliamentofrsa	230+
@ann7tv	220+



## Top Hashtags\*

\*Metrics refer to SONA 2015 only.

The most frequently mentioned hashtags in posts.



## Top Retweets\*

\*Metrics refer to SONA 2015 only.

The most frequently retweets, as listed below, shows the most shared mentions on Twitter: the keywords in the Boolean string.



# MOST\* PROLIFIC

\*Metrics refer to SONA 2015 only.

Ranks the top 10 unique Twitter authors by volume of tweets related to a given topic. These are the most active authors in a conversation over a particular time period, regardless of their influence score.

@ALETTAHA	188	
@RSAPolitics	152	
@ZANC2EFF	127	
@KatekaniNamane	105	
@RealNewsZA	83	
@SiyaKhula	81	
@TTMobile_za	75	
@AAI_AIDSwatch	70	
@PositivelyNot	69	
@KESIGAN10	67	



## Sentiment\*

\*Metrics refer to SONA 2015 only.

Neutral



53%

Negative



47%

## Most Influential\*

### Twitter Authors

\*Metrics refer to SONA 2015 only.

This rates the influence of Twitter authors by their respective Klout scores, which is determined by the extent of reach, and/or exposure in relation to other Twitter authors. The more followers one has, the greater their influence.

	<b>Democratic Alliance</b> DA_News South Africa	<b>38,956</b> tweets	<b>26,124</b> following	<b>119,367</b> followers	<b>87</b>
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RT @GrahamGersbach #PowerToThePeople The DA will be providing an alternative vision today. As far as #SONA2015 expect more questions... <http://t.co/aBpEPqmAGK>  
posted on 2/11/15 8:31 AM GMT

(Klout score and author metrics as of Feb 11, 2015)

	<b>News24</b> News24 South Africa	<b>130,094</b> tweets	<b>3,829</b> following	<b>1,025,798</b> followers	<b>86</b>
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Zuma has high tea with guests ahead of State of the Nation address <http://t.co/147WYUgMb>  
posted on 2/11/15 18:00 PM GMT

(Klout score and author metrics as of Feb 11, 2015)

	<b>helenzille</b> Cape Town, South Africa	<b>37,420</b> tweets	<b>1,975</b> following	<b>584,419</b> followers	<b>85</b>
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What an amazing song to serve as a warning for the SONA on Thursday. What Zuma should say. #CommitYourSelfie <https://t.co/JUjeFPw95>  
posted on 2/10/15 19:34 PM GMT

(Klout score and author metrics as of Feb 10, 2015)

	<b>Times LIVE</b> TimesLIVE Johannesburg, South Africa	<b>107,270</b> tweets	<b>552</b> following	<b>305,811</b> followers	<b>82</b>
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Zuma has high tea with guests ahead of SONA <http://t.co/P45GkDvmWI>  
posted on 2/11/15 17:02 PM GMT

(Klout score and author metrics as of Feb 11, 2015)



## Word Cloud \*

\*Metrics refer to SONA 2015 only.

A word cloud is an aggregate, graphic representation that details the most prominent and frequent words that appeared within the total number of posts over a stipulated date range. This is a very effective way of determining what people are talking about.

